

RBN

Reddy Business Network

Meeting 24 December 2017

Our Mission

The mission of RBN is to help members to develop their business through a structured, and professional referral program and enable them to develop skills to become quality business professionals.

Why RBN

- Reddy Business Community
 - Large in Numbers, across states, outside country
 - Varying degree of success
 - Most lack..professional Business traits, exposure to skill sets
 - NOT known for Leadership in BUSINESS
- We are a big market into itself
 - We are producers and consumers amongst ourselves

Business Networks Concept

- **In today's changing economy, the right connections are everything.**
- Business owner, need to continuously network and always be making new connections.
- It's how business grows
- Relationships are at the very core of any business.
- But, that's not as easy as it sounds.

- Cold calling is hard, and introducing yourself to strangers on the street doesn't sound like a good idea.

What Does RBN want to Do?

- Build a set of guiding principles which form the foundation on which members interact, conduct themselves and fulfill their goals.
- Through weekly / fortnightly meetings and exclusive resources, help members build a strong network that fuels professional growth.
- Being able to exchange quality referrals and help each other's business grow is core purpose of the meetings.
- Build a system ,that focus on word-of-mouth lead generation, networking, and referral giving both internally and externally

Launch of Bangalore Chapter



Membership Terms and Conditions

- RBN Meetings may be held once in two weeks or monthly and will be informed
- The membership committee will decide the number of members , for each business category/product
- Members attendance for the meetings is mandatory.
- A substitute may be allowed , to represent the member in his absence
- Membership may be cancelled due to absence/non participation of the member
- Substitute can be from the family, or Associate/employee and should be a Reddy
-
- Membership term is **12 Months**

RBN : Code of Ethics

- will provide the quality of services at the price that I have quoted.
- will be honest with the members and their referrals.
- will act in good faith among members and their referrals.
- will take responsibility for following up on the referrals I receive.
- will participate in RBN activities with a positive and supportive attitude.
- will live up to the ethical standards of my profession.

RBN : Use of RBN Website

- Listing on www.reddybusinessnetwork.com
- User agreement
- Privacy policy
- Use of Information
 - ONLY for referring a business
 - Business promotion

Business Category restrictions

- No of Members per category/profession
 - Competition for referrals
- Provision for chapters expansion
- First come first serve basis

Membership Cost

- One time Signup amount
- Annual fees
- meeting expenses
- Cost vs Benefits
 - Cost of quality referrals
 - Promotion expense
 - formal Network Support,
 - relationships across states

Benefits of Being part of RBN

- Business Referrals
- Public speaking
- Make new friends
- Develop Networking art
- Turnaround for Introverts

Expectation from Members

Respect Your Craft

The businesses our members represent are their full-time occupations, ensuring they are able to position themselves as resources and experts in their field.

You're the Expert

Only one person from each profession specialty is allowed to join a chapter of RBN, eliminating the possibility of competition among our members. When you join a chapter, you are the sole representative of your field and can develop relationships with others in the chapter as their go-to person for your services.

Givers Gain®

Givers Gain is the underlying philosophy of BNI. We exemplify that by giving business to others; you will get business in return

Lifelong Learning

We believe in the continuous improvement of personal and professional skills. BNI provides a variety of opportunities to support lifelong learning.

Traditions + Innovation

Tradition in an organization tells us where we come from and lays the foundation of who we are, but we must always be looking for ways to innovate.

Positive Attitude

RBN provides an environment that enables you to surround yourself with people who want to help you succeed.

Building Relationships

Networking is more about farming connections with new contacts than hunting for them. People want to do business with people they know and trust. It's about cultivating those relationships.

Meetings

Meetings are high energy and run according to a structured agenda. Arrive on time always so you don't miss out on any opportunities for networking.

Commitment

The most successful Networks are comprised of participants who are sincerely committed to helping one another.

Be Prepared

Be prepared to talk about your business. Members are interested in getting to know how connections with visitors can be mutually beneficial.

Accountability

If you want to have a powerful personal network, you must have accountability. Otherwise, it becomes a social group.

Time Commitment

Attendance is critical for members to best cultivate relationships with others in their chapter. Members are allotted certain absences in a six-month period and can send a substitute in their place to avoid an absence.

Recognition

It's important to recognize those who are contributing.

Introduce Partners

Introduce to network like-minded companies focused on developing mutually beneficial relationships that lead to more business.

Wish to be a Member of RBN ?

To learn more about how your products and services can benefit please complete our brief application.

Once preliminarily approved by our Approval Team, we will contact you to establish a follow up meeting.

It is, and will remain, our policy to keep all RBN Member Information strictly confidential.

Wish to be RBN Support Team ?
Contact @ 9346995566





A man with a mustache, wearing a white long-sleeved button-down shirt and a gold watch, is speaking into a black microphone. He is standing in front of a large projection screen. The screen displays the text 'RBN' in large green letters, followed by 'Reddy Business' and 'Meeting 24 Dec' in smaller grey text. To the right of the screen, there is a whiteboard with a small red and blue graphic on it.

RBN

Reddy Business

Meeting 24 Dec





**Inauguration of First Chapter Meet
@ Bangalore**

24th December 2017

Thank You